Idea Title	
Description	
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WHITE HAT	
What objective facts do we have or know? What information do we need? How do we get this information?	

Idea Title	9	
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RED HAT		
What are your gut feelings about this idea? What are your likes and dislikes? What are your fears and concerns?		

Idea	Title	
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BLACK HAT		
What are the downsides and risks? What are the weaknesses of this idea? What might go wrong?		
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Idea Title	
Description	
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BLUE HAT	
How might one get started implementing this? What are the first steps going forward?	
what are the hist steps going forward:	

Idea Title	e	
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YELLOW HAT		
What are the strengths of this idea? Why would this idea work? What are the benefits to this idea?		

Description	
GREEN HAT	
What could come of this idea? What are some alternative ideas? What would make this idea even better?	